



Kitchener Dutchmen Jr. B Hockey Club

CORPORATE SPONSORSHIP

2006-2007

Jr. B Hockey is thriving in Midwestern Ontario. Fan support is at an all time high as communities drive support for local boys striving to make their mark in junior hockey. This year's final game attracted over 2,200 fans and garnered much print and television media coverage.

The Kitchener Dutchmen are proud to compete in the prestigious Midwestern Jr. B league, which has had many local players advance to the OHL, NCAA, and NHL ranks.

To be competitive and provide an outstanding program for our athletes The Kitchener Dutchmen need the support of local businesses like yours.

Your sponsorship investment not only helps provide young men with a chance to play competitive junior hockey, but it also provides your business with excellent advertising value for the dollar.

HERE'S HOW YOU CAN GET INVOLVED:

2007-2008 YEARBOOK: Each season, The Kitchener Dutchmen publish an annual yearbook. Yearbooks are completed by the start of the season and are on sale throughout the year. Over 2,000 books are sold and distributed throughout the region.

Ads are priced as follows.

- " 1/8 page - \$200.00
- " 1/4 page - \$300.00
- " 1/2 page - \$450
- " Full page - \$600.00
- " Full page [Colour] - \$850.00
- " Inside Cover [Colour] - \$1,000.00

SWEATER BACKS: We can proudly display your corporate logo on our home and away jerseys. We play 48 games around Midwestern Ontario, and we regularly receive print and television media coverage.

- **Your investment \$5,000.00 per year** (*Two year commitment*)

RINKBOARDS: The Kitchener Dutchmen have exclusive license to sell the advertising on the rink boards for the Kinsmen and Kiwanis arenas. We can display your rink board ad in both facilities. Last year over 100,000 people visited the twin pads.

- **Your investment \$2500.00 per season** (*Two Year commitment*)

WALLBANNERS: The Kitchener Dutchmen has exclusive license to hang custom wall banners in the Kinsmen arena. These banners hang in the facility the entire year and provide great exposure to the businesses displayed.

- Your investment **\$1250.00 per year**

GAME PUCK SPONSOR: Your corporate logo is printed on our game pucks with the Kitchener Dutchmen on the flip side. We purchase 1000 pucks for use during the season. The pucks are also sold as souvenirs by our game day staff. Your corporate name is announced each time a puck leaves the stands at a Kitchener Dutchmen home game.

- Your investment **\$2000.00 per season**

GAME NIGHT 50/50 SPONSOR: Your corporate logo is printed on our 50/50 tickets, which are sold at each home game. You can use the ticket back for promotional space such as a coupon for your business. Last year over 2000 tickets were sold. Your corporate name is announced at each game when the 50/50 draw is won.

- Your investment **\$2000.00 per season**

GAME DAY LUCKY DRAW SPONSOR: At each home game we draw tickets of attendees to win great prizes. As a lucky draw sponsor your company name is announced each game as a prize donor and you are given a ½ page ad in the yearbook.

- Your investment **24 prizes** (*minimum value \$50.00 each*)

CORPORATE NIGHTS: Your corporation is recognized as our #Corporate Sponsor for the evening. Your ad is inserted into the game day program. We provide you with 30 game day tickets for distribution to staff, family and friends, who can enjoy a night of exciting hockey.

- Your investment **\$300.00 per game**

For more information or to book an appointment with a team representative please contact us.

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THE KITCHENER DUTCHMEN JUNIOR B HOCKEY CLUB